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TRI-VALLEY FUTSAL CENTER

SPONSORSHIP METRICS



FACILITY METRICS PER YEAR

147,975	Total Visible Hours Annually
91,950	Total Physical Impressions Annually
186,375	Total Spoken Impressions Annually
7,455	Estimated Unique Visitors Annually
1,920	Estimated Non-Local Visitor Days

COMPLEX NAMING RIGHTS (5 YEARS) - \$125,000/yr

\$0.27	Cost Per Physical Impression
\$0.17	Cost Per Visible Advertising Hour
\$0.14	Cost Per Spoken Impression

CENTER COURT LOGO (5 YEARS) - \$10,000/yr

\$0.11	Cost Per Physical Impression
\$0.07	Cost Per Visible Advertising Hour
\$0.06	Cost Per Spoken Impression



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SPONSORSHIP OPPORTUNITIES

ITEM	AVAILABLE	COST
1 Complex Naming Rights	1	\$125,000/yr
2 Center Court Logo	3	\$10,000/yr
3 Southern Fence Banner	2	\$2,000/yr
4 Snack Facility	1	\$2,500/yr
5 Top Bleacher Awning	6	\$2,000/yr
6 Panel/Dasher Board	67	\$1,500/yr
Donor Archway - Legacy	5	\$3,500
Donor Archway - Advocate	5	\$2,500
Donor Archway - Champion	20	\$1,000
Donor Archway - Playmaker	75	\$500
Donor Archway - Supporter	400	\$250

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